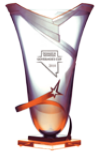


# 2011 Sponsorship Opportunities

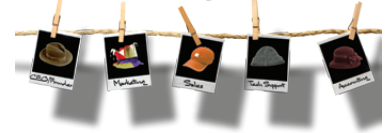


**DONALD W. REYNOLDS  
GOVERNOR'S CUP**  
COLLEGIATE BUSINESS PLAN COMPETITION  
PRESENTED BY **NCET**

## NCET AWARDS

**NCET ENTREPRENEUREXPO**  
Nevada's Only Business-To-Small Business Expo

**Too Many Hats?**



**Awards Dinner and Gala**  
**April 20, 2011**  
**Atlantis Casino Resort Spa - Reno**

**Awards Dinner and Gala**  
**February 16, 2011**  
**Atlantis Casino Resort Spa - Reno**

**September 2011**      **October 2011**  
**Atlantis Casino Resort Spa**      **Las Vegas**  
**Reno**      **Las Vegas**

**Silver Sponsor - \$1,500**

One table of eight at Awards Dinner  
Eight tickets to VIP Reception  
Small logo on banner, sponsors' webpage and emails  
1/4 page ad in Awards Program

**Gold Sponsor - \$2,500**

One table of eight at Awards Dinner  
Eight tickets to VIP Reception  
Medium logo on banner, sponsors' webpage and emails  
1/2 page ad in Awards Program

**Platinum Sponsor - \$5,000**

One table of eight at Awards Dinner  
Eight tickets to VIP Reception  
Large logo on banner and / or PPT slide, sponsors' webpage and emails  
Full page ad in Awards Program  
Podium recognition at Awards Dinner

**Diamond Sponsor - \$10,000**

Two tables (16 seats total) at Awards Dinner  
16 tickets to VIP Reception  
Large logo on banner and / or PPT slide, sponsors' webpage and emails  
Full-color cover ad in Awards Program  
Podium recognition at Awards Dinner  
Press release and email announcing sponsorship  
Logo and link on event website homepage

**Individual Tickets - \$100**  
**Table of Eight - \$750**

**Silver Sponsor - \$1,500**

One table of eight at Awards Dinner  
Small logo on banner, sponsors' webpage and emails

**Gold Sponsor - \$2,500**

One table of eight at Awards Dinner  
Medium logo on banner, sponsors' webpage and emails

**Platinum Sponsor - \$5,000**

One table of 8 at Awards Dinner  
Large logo on banner and / or PPT slide, sponsors' webpage and emails  
Podium recognition at Awards Dinner

**Diamond Sponsor - \$10,000**

Two tables (16 seats total) at Awards Dinner  
Largest logo on sponsors' webpage and emails  
Opportunity to display individual banner  
Podium recognition at Awards Dinner  
Press release and email announcing sponsorship  
Mention in all event press releases  
Logo and link on event website homepage

**Individual Tickets - \$100**  
**Table of Eight - \$750**

**Silver Sponsor - \$1,500**

One exhibit booth  
Bold listing in Expo Program  
Small logo on Expo banner, sponsors' webpage and emails

**Gold Sponsor - \$2,500**

Preferred location for exhibit booth  
Logo and bold listing in Expo Program  
Medium logo on Expo banner, sponsors' webpage and emails

**Platinum Sponsor - \$5,000**

Premium location for exhibit booth  
Name on all flyers  
1/2 page ad in Expo program  
Large logo on Expo banner, sponsors' webpage and emails  
Exclusive 45-minute Expo educational session

**Diamond Sponsor - \$10,000**

Premium double end-cap booth  
Logo on all flyers  
Full page ad in Expo Program  
Logo and link on event website homepage  
Largest logo on Expo banner, sponsors' webpage and emails  
Exclusive 45-minute Expo educational session  
Press release and email announcing sponsorship

**Booth Only**

Reno: (8'x 8')  
For-profit \$350 / Non-profit \$150  
\$450 (8'x 10' - Limited availability)  
Las Vegas: (8'x 10')  
For-profit \$350 / Non-profit \$150