



Technology
Business
Alliance of
Nevada



TECHNOLOGY BUSINESS ALLIANCE OF NEVADA Speaker Luncheon Series 2010

WEDNESDAY, FEBRUARY 17, 2010 ▪ 11:30 AM – 1:20 PM ▪ CILI RESTAURANT ▪ 5160 LAS VEGAS BLVD. S.

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by

Scott Whitney

PodWorx Inc.

“Cutting Edge Marketing in the Technology Age”

You will learn new methods to reach out and grab additional business. Be prepared to take notes!

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FOR INFORMATION CALL: (702) 798.5156

EMAIL TO: katrina@amnevada.com

ABOUT SCOTT WHITNEY

Scott Whitney is an Internet broadcaster who specializes in podcasts and Live Streaming Video productions. Scott (and his company, PodWorx, Inc.) solves the problems traditional websites have created by combining 25 years of media experience with 15 years in the sales and marketing trenches. He works most effectively with folks that allow his company to plan, produce, publish and promote their content to achieve either (or both) of two goals: make more money or motivate website visitors to take action on their behalf.

Scott is a frequent public speaker on a wide range of subjects, including website development, email marketing, search engine optimization, blog implementation, social media, podcasting, Live Streaming Video strategies, and sales techniques. He has been feature on National Public Radio, The New York Times, and the Las Vegas Review-Journal.