

501c3 Community Art Non- Profit

We serve individuals who want to work in a collaborative and creative environment.

- Artists
- Makers
- Craftspeople
- Builders
- Engineers
- Architects

The Generator's community includes a mix of:

- Locals
- Transplants who have moved to Reno to participate in this movement
- People traveling to work on large projects

Eight Years of Making

The Generator opened in 2013 in Sparks, NV.

In August 2020 we moved out of our Icehouse location into a temporary spot.

In May 2021, we will reopen at 250 Bell Street in Downtown Reno.

We make workspace available to creatives and entrepreneurs. We support emerging artists and community organizations with our vast array of tools and knowledge.

We are working on moving permanently into the Oddie District in Sparks, NV in 2022.

Large Scale Art for All

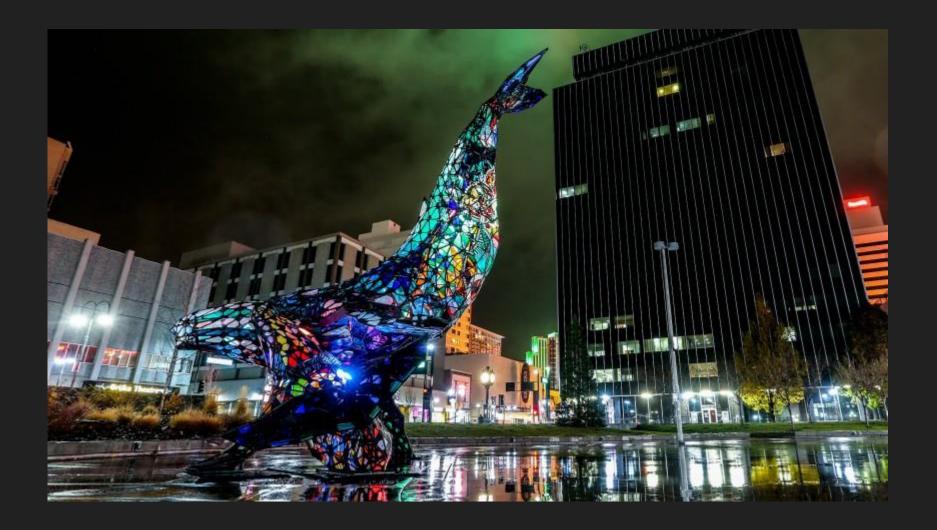
We started our journey as a space to create large scale projects for Burning Man.

Over the years over a hundred sculptures were created at our location including The Space Whale, Embrace, Bebot, Baba Yaga's House, The Temple, Ichthyosaur Puppet and many more.

Our makerspace has grown to include more than just Burning Man art. We now offer workshops, K-12 education programs, community activities, gallery shows, concerts, and aerial performances.











History

Our first 4 years we did not charge anyone to become a use the facility and join our community.

During this phase:

Training was one on one, project based mentorship.

Over 120 Medium to large art projects were made, over 20,000 overall attendees utilized the space.



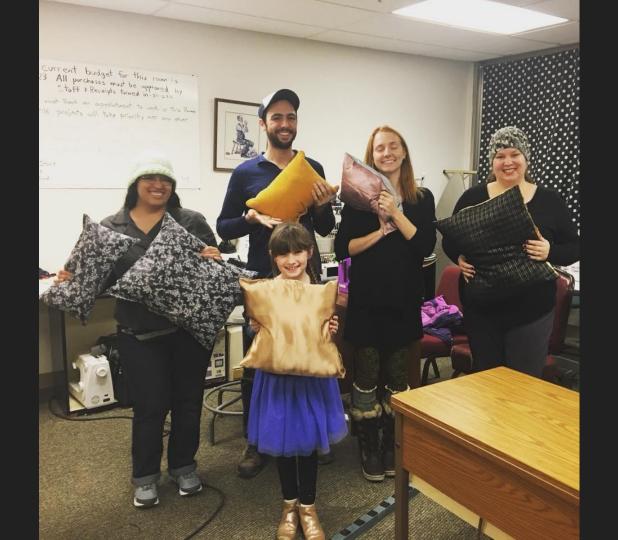
Transition to Sustainability Model

In Early 2017 the organization transitioned to a membership model with 30% of all memberships being low-income.

New model includes three revenue sources:

Memberships Workshops Events, Grants, Donations















GENNY BOX

A S.T.E.A.M Kit for Future Makers Age 5 - 8

The Generator's new home at The Oddie District will be an all-encompassing arts ecosystem, including:

- Production space
- Performance space
- Artist Exhibition space
- Small business incubators
- Art Park with gardens
- Artist Residency



The Generator

250 Bell Street Reno, NV

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