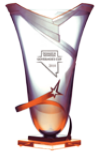


2011 Sponsorship Opportunities

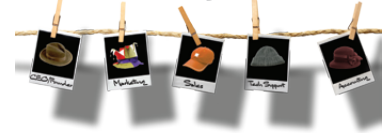


**DONALD W. REYNOLDS
GOVERNOR'S CUP**
COLLEGIATE BUSINESS PLAN COMPETITION
PRESENTED BY **NCET**

NCET AWARDS

NCET ENTREPRENEUREXPO
Nevada's Only Business-To-Small Business Expo

Too Many Hats?



Awards Dinner and Gala
April 20, 2011
Atlantis Casino Resort Spa - Reno

Awards Dinner and Gala
February 16, 2011
Atlantis Casino Resort Spa - Reno

September 2011 **October 2011**
Atlantis Casino Resort Spa **Las Vegas**
Reno **Las Vegas**

Silver Sponsor - \$1,500

One table of eight at Awards Dinner
Eight tickets to VIP Reception
Small logo on banner, sponsors' webpage and emails
1/4 page ad in Awards Program

Gold Sponsor - \$2,500

One table of eight at Awards Dinner
Eight tickets to VIP Reception
Medium logo on banner, sponsors' webpage and emails
1/2 page ad in Awards Program

Platinum Sponsor - \$5,000

One table of eight at Awards Dinner
Eight tickets to VIP Reception
Large logo on banner and / or PPT slide, sponsors' webpage and emails
Full page ad in Awards Program
Podium recognition at Awards Dinner

Diamond Sponsor - \$10,000

Two tables (16 seats total) at Awards Dinner
16 tickets to VIP Reception
Large logo on banner and / or PPT slide, sponsors' webpage and emails
Full-color cover ad in Awards Program
Podium recognition at Awards Dinner
Press release and email announcing sponsorship
Logo and link on event website homepage

Individual Tickets - \$100
Table of Eight - \$750

Silver Sponsor - \$1,500

One table of eight at Awards Dinner
Small logo on banner, sponsors' webpage and emails

Gold Sponsor - \$2,500

One table of eight at Awards Dinner
Medium logo on banner, sponsors' webpage and emails

Platinum Sponsor - \$5,000

One table of 8 at Awards Dinner
Large logo on banner and / or PPT slide, sponsors' webpage and emails
Podium recognition at Awards Dinner

Diamond Sponsor - \$10,000

Two tables (16 seats total) at Awards Dinner
Largest logo on sponsors' webpage and emails
Opportunity to display individual banner
Podium recognition at Awards Dinner
Press release and email announcing sponsorship
Mention in all event press releases
Logo and link on event website homepage

Individual Tickets - \$100
Table of Eight - \$750

Silver Sponsor - \$1,500

One exhibit booth
Bold listing in Expo Program
Small logo on Expo banner, sponsors' webpage and emails

Gold Sponsor - \$2,500

Preferred location for exhibit booth
Logo and bold listing in Expo Program
Medium logo on Expo banner, sponsors' webpage and emails

Platinum Sponsor - \$5,000

Premium location for exhibit booth
Name on all flyers
1/2 page ad in Expo program
Large logo on Expo banner, sponsors' webpage and emails
Exclusive 45-minute Expo educational session

Diamond Sponsor - \$10,000

Premium double end-cap booth
Logo on all flyers
Full page ad in Expo Program
Logo and link on event website homepage
Largest logo on Expo banner, sponsors' webpage and emails
Exclusive 45-minute Expo educational session
Press release and email announcing sponsorship

Booth Only

Reno: (8'x 8')
For-profit \$350 / Non-profit \$150
\$450 (8'x 10' - Limited availability)
Las Vegas: (8'x 10')
For-profit \$350 / Non-profit \$150